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1	returned to you or the form? In other words, did they type it
2	up
3	A Oh, yes.
4	Q and send it back to you?
5	A Yes.
6	Q So it was returned to you in typed form?
7	A Yes.
8	Q Did you prepare the exhibits to the application?
9	A Not all of them. Wray and I worked on some of
10	these.
11	Q The exhibits were a collaborative effort
12	A Yes.
13	Q between you and Mr. Fitch?
14	A Right.
15	Q Were any of these exhibits prepared solely by you?
16	A Yes. The there was an original programming
17	statement I made which later was a little modified here and
18	then I made the integration statement, the background, my
19	employment background, broadcast background. I filled that
20	out, but this was expanded a bit.
21	Q When the application was returned to you were the
22	exhibits appended to the application?
23	A Yes.
24	Q Did you have the engineering with the application at
25	that point in time?

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1	A	Yes, I did.
2	Q	Had the engineering been sent to Mr. Fitch or was it
3	sent to y	ou?
4	A	The engineering was sent to me and to Mr. Fitch.
5	Q	Simultaneously?
6	A	Yes.
7	Q	When the return when the document returned to you
8	from Mr.	Fitch did it have the engineering attached?
9	A	Yes.
10	Q	Mr. Willson, can I direct your attention to page 25
11	of FCC Fo	rm 301 which is the back signature page? It may be
12	in the mi	ddle of your document, I suspect, prior to the
13	exhibits.	
14	A	There.
15	Q	Yeah.
16	A	Um-hum, yes.
17	Q	And, Mr. Willson, is that your signature?
18	A	Yes, it is.
19	Q	I must say that's quite a signature.
20	A	Yes.
21	Q	And this document was executed by you on December
22	I'm so	rry, on November 12, 1991?
23	A	Correct.
24	Q	And then you returned it to Mr. Fitch?
25	A	Yes.

1	Q Mr. Willson, you have identified several of your
2	business interests including several mobile parks. Does your
3	wife have any ownership interest in the Sandy Point mobile
4	home park?
5	A Yes.
6	Q And that's in Antioch, California? Well, let me do
7	it I'm sorry. Let me do it the Sandy when you were
8	saying yes, were you talking about all of the Sandy Point
9	A All of the
10	Q She has an interest in all of the Sandy Points?
11	A Yes.
12	Q Of which there are three? Correct?
13	A Yes.
14	Q And does she have an interest in Sandy Point IV, the
15	property in Santa Rosa?
16	A Yes.
17	Q And does she have interests in the Speed-Dee washers
18	in Santa Rosa and Anselmo?
19	A Yes.
20	Q Does your wife participate with you in the operation
21	of your businesses?
22	A No.
23	Q She doesn't do the bookkeeping or anything of that
24	nature?
25	A No.

1	Q	Do you do all of the bookkeeping?
2	A	The bookkeeping for the two, the two parks in
3	Antioch a	nd Bethel Island and Santa Rosa project I do myself.
4	The Sange	r park is done by my property manager.
5	Ω	And then do you consolidate the financial data?
6	A	Yes, in my computer, yes.
7	Q	Your wife had an ownership interest in the Sparkle
8	Plenty ca	rwash, did she not?
9	A	Yes, she would have. I don't recall. It's been a
10	long time	ago, but yes. I would think she did, yes, when we
11	bought th	e business.
12	Q	Do you recall what the nature of her interest in
13	that busi	ness was?
14	A	Probably signed as an owner.
15	Q	Did she participate with you in the day to day
16	business	at the carwash?
17	A	No. It wasn't pardon me. It wasn't a carwash.
18	It was an	automobile detail shop.
19	Q	Sorry. Did she participate with you in the day to
20	day busin	ess of the detailing
21	A	No.
22	Q	shop? Did she do any of the bookkeeping for that
23	business?	
24	A	No.
25	Q	Your wife had an interest in the radio station that

_		
,1	you operat	ted in Hanford, California, did she not?
2	A	Yes.
3	Q	And what was the nature of her interest in that
4	business?	
5	A	Well, she was the Vice President of the corporation
6	and the Of	ffice Manager.
7	Q	Was she a director of the corporation?
8	A	Yes. She was on the Board of Directors.
9	Q	And she participated in the day to day businesses
10	day to	day operation of the radio station as the Business
11	Manager?	
12	A	She certainly did. Not the Business Manager, the
13	Office Mar	mager. Let me correct that. You said Business
14	Manager.	
15	Q	She was the Office Manager?
16	A	Office Manager.
17	Q	When did you acquire the Speed-Dee Wash in Santa
18	Rosa?	
19	A	1988, May, April of May. I can't quite recall.
20	It's aroun	nd that date.
21	Q	I'm sorry. I missed a question here. If I can go
22	back where	e we were talking about your wife as the Office
23	Manager	-
24	A	Right.
25	Q	at the radio station? What was the scope of her

1	responsib	ilities there?
2	A	She was in charge of the office and she was in
3	charge of	billing, answering the phones.
4	Q	Did you have
5	A	She was in charge of the bookkeeper.
6	Ω	Did you have a separate Business Manager?
7	A	I was the Business Manager, general overall
8	operating	officer of the company.
9	Q	Okay. Now I'm sorry. When did you acquire the
10	Speed-Dee	Wash in Santa Rosa? I apologize for that.
11	A A	May of 1988.
12	Q	And what is your address in Larkspur, California?
13	A	No. 2, Corte Del Bayo.
14	Q	Would you spell that for the reporter?
15	A	C-O-R-T-E, Del, D-E-L, Bayo, B-A-Y-O, Larkspur,
16	Californi	a 94939.
17	Q	And that's in Marin County, is it not?
18	A	Yes, it is.
19	Q	Are you a member of a Chamber of Commerce that is
20	located i	n Larkspur, the immediate area?
21	A	No.
22	Q	Have you ever been a member?
23	A	No.
24	Q	Are you a member of the Marin County Chamber of
25	Commerce?	

1	A	No.
2		MR. FITCH: Your Honor, I'd object on the grounds of
3	relevance	. Marin County is not in the service area. We're
4	not makin	g any claim for civic activities in Marin County.
5		JUDGE LUTON: It may have to do with something else.
6	I don't k	mow. Overruled.
7		BY MR. SHUBERT:
8	Q	Are you a member of any Chamber of Commerce in San
9	Anselmo?	
10	A	No.
11	Q	Have you ever been a member?
12	A	No.
13	Q	Are you a member of any Chamber of Commerce in
14	Antioch,	California?
15	A	No.
16	Q	Or in the immediate area of Antioch?
17	A	No.
18	Q	Are you a member of any Chamber of Commerce in
19	Bethel Is	land, California?
20	A	Yes.
21	Q	And what chamber is that?
22	A	Delta Chamber.
23	Q	And Delta, is that a chamber?
24	A	Delta, that's operating in Bethel Island, Delta
25	Chamber i	t's called.

1	Q	And what is the Delta Chamber?
2	A	Well, that's the Chamber of Commerce or it's
3	called De	elta Chamber and not called the Chamber of Commerce,
4	but it's	
5	Q	Are you an officer in that
6	A	No.
7	Ω	chamber?
8	A	No.
9	Q	Are you active in the chamber?
10	A	No.
11	Ω	And how long have you been a member of the chamber
12	there?	
13	A	I'm going to have to guess. Since maybe 1990.
14	Q	Antioch and Bethel Island are in Contra Costa
15	County, a	re they not?
16	A	Yes.
17	Q	Are there any other Chambers of Commerce in Contra
18	Costa Cou	nty other than the Delta Chamber?
19	A	Yes. I think every town has a Chamber of Commerce.
20	Q	Are you a member of the Contra Costa County Chamber
21	of Commer	cce?
22	A	No.
23	Q	Are you a member of the Sanger, California Chamber
24	of Commer	rce?
25	A	No.

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1	Q Have you ever been a member?
2	A No.
3	Q Sanger is located in Fresno County?
4	A Yes.
5	Q Are you a member of the Fresno County Chamber of
6	Commerce?
7	A No.
8	Q Have you ever been a member of the Fresno County
9	Chamber of Commerce?
10	A No.
11	JUDGE LUTON: I don't know how much more of this you
12	have, Mr. Shubert, but I'm going to have to ask you to state
13	for me the relevance of this.
14	MR. SHUBERT: Well, what I'm may I ask the
15	witness to leave the room, Your Honor?
16	JUDGE LUTON: With that request, I've got to assume
17	that you're have something fairly weighty in mind, so I'll
18	just withdraw my question. Let's proceed.
19	BY MR. SHUBERT: I will have this line of
20	questioning completed within the next four or five minutes
21	tops and we'll move along as expeditiously as possible.
22	JUDGE LUTON: Okay. Proceed.
23	BY MR. SHUBERT:
24	Q Are you a member of any Hispanic Chamber of Commerce
25	in Marin County?

1	A	No.
2	Q	Have you ever been a member
3	A	No.
4	Q	of any Hispanic Chamber of Commerce?
5	A	I know of none myself.
6	Q	Are you a member of any Hispanic Chamber of Commerce
7	in Fresno	County?
8	A	No.
9	Q	Have you ever been a member?
10	A	No.
11	Q	Are you a member of any Hispanic Chamber of Commerce
12	in Contra	Costa County?
13	A	No.
14	Q	Have you ever been a member of any Hispanic Chamber
15	of Commerc	ce there?
16	A	No.
17	Q	Are you a member, are you a member of the Marin
18	County Spe	ecial Olympics?
19		MR. FITCH: Your Honor, at this point I'm going to
20	object on	another grounds. We objected earlier on the ground
21	of releva	nce, but at this point these questions assume not
22	know this	. We don't know whether there's a Marin Special
23	Olympics o	committee and this is a this is an assumption that
24	such an o	rganization exists.
25		MR. SHUBERT: All right. I'll lay predicate on it.

1	I was just trying to shortcut it, but I can lay the predicate.
2	BY MR. SHUBERT:
3	Q Are you aware there is a Marin County Special
4	Olympics?
5	A I believe there is.
6	Q Are you a member of the Marin County Special
7	Olympics?
8	A No, sir.
9	Q Have you ever been a member of the Marin County
10	Special Olympics?
11	A No.
12	Q Are you aware whether or not Contra Costa County has
13	a Special Olympics?
14	A I have no idea.
15	Q You're not a member of any Special Olympics there,
16	are you?
17	A No.
18	Q Your radio station in Hanford, California was
19	located in Kings County, was it not?
20	A Yes.
21	Q Were you a member of the Chamber of Commerce in
22	Kings County?
23	A Yes.
24	MR. FITCH: I'm going to object, Your Honor, same
25	grounds of relevance. This has been going on and on and on.

1 JUDGE LUTON: I'm going to ask Mr. Willson to step 2 outside of the door for just a moment while we -- while I try to understand what this questioning has to do with. 3 4 you, Mr. Willson. 5 (Whereupon, the witness was temporarily excused.) JUDGE LUTON: Relevance is what concerns me. 6 7 MR. SHUBERT: Well, Your Honor, what I'm trying to 8 -- or what I will be showing and developing a record to show 9 is that Mr. Willson is now a member of the Santa Rosa Chamber of Commerce. He's had a business in Santa Rosa since 1989, 10 11 since May of 1988, and didn't join the Chamber of Commerce 12 until recently. He's been in -- had businesses in all of these other counties and has never been a member of the 13 Chamber of Commerce there. He's never been a member of the 14 15 Special Olympics. Essentially what I am working toward is to 16 be able to permit -- be an argument to say -- to discredit his 17 civic involvement claims. 18 JUDGE LUTON: I see. You want to be able to, you 19 want to be able to make the argument that Mr. Willson's 20 membership in the Santa Rosa County Chamber is a convenience 21 for purposes of this hearing? 22 MR. SHUBERT: Yes, exactly, Your Honor. 23 JUDGE LUTON: Well -- so I can do that, try to do 24 that, but couldn't you just cut all that by, by asking, for 25 example, whether he's ever been a member of Chambers of

1	Commerce if they existed in the areas in which he's had
2	businesses in the past?
3	MR. SHUBERT: Well, I've pretty well covered the,
4	the Chambers of Commerce. I can do that with respect to the
5	Special Olympics.
6	JUDGE LUTON: Well, whatever, if there are other
7	things you have. It seems to me that there has
8	MR. SHUBERT: I can do that.
9 .	JUDGE LUTON: got to be a shorthand way of doing
10	that
11	MR. SHUBERT: I can do that.
12	JUDGE LUTON: without spelling it all out.
13	MR. SHUBERT: I just wanted to try to do it so that
14	it was
15	JUDGE LUTON: Okay. I'll
16	MR. SHUBERT: clear and concise.
17	JUDGE LUTON: Yeah. I think I'll permit the line of
18	questioning. I'll hear from the other side if there are any
19	problems with that.
20	MR. FITCH: Well, I would, I would just note that
21	the Commission has, has said if you want to join post-
22	application organizations, that's fine with us, but we
23	recognize that these that joining post-filing the
24	application is given less weight for the very reason that,
25	that there's implicitly a motive for joining.

1	JUDGE LUTON: Yes. All right.
2	MR. FITCH: I mean, there's no big secret here, but
3	the fact that whether or not he has joined in the past
4	other civic organizations really doesn't have anything to do
5	with a specific credit to be awarded now.
6	JUDGE LUTON: That may well be, but that ought not
7	cut off the line of inquiry, I don't think. Ask Mr. Willson
8	to come back and we will continue.
9	Whereupon,
10	GARY E. WILLSON
11	was recalled as witness and, having previously been duly
12	sworn, was examined and testified further as follows:
13	CROSS-EXAMINATION
14	BY MR. SHUBERT:
15	Q I believe you indicated you had been a member of the
16	Kings County Chamber of Commerce?
17	A Hanford Chamber of Commerce.
18	Q Hanford County? I'm sorry. And how long were you a
19	member there?
20	A At least four years, maybe five.
21	Q From when to when?
22	A Well, we started the station in 1976 and I was a
23	member prior to that I got to guess at least five years.
23 24	member prior to that I got to guess at least five years. Q Were you active in the Chamber?

1	l Q	And did you hold any offices in the Chamber?
2	A	No, sir.
3	Q	And by being active, what did you did you
4	regularly	attend meetings?
5	A	Yes.
6	Q	On a regular basis you attended all of the meetings
7	of the ass	sociation?
8	A	Not all of the meetings, but I attended quite a few
9	of them.	My wife did, too.
10	Q	Aside from Napa County or Sonoma County, have you
11	ever been	involved with Special Olympics anywhere else?
12	A	No.
13	Q	Or a contributor, just financial
14	A	A financial contributor, yes.
15	Q	But you've never been actively involved in any of
16	the	
17	A	No, not until now.
18	Q	events? You're a member of the Western
19	Mobilehome	Association?
20	A	Yes, sir.
21	Q	When did you start attending meetings in Santa Rosa?
22	A	Probably I can't recall.
23	Q	Have you attended meetings in Santa Rosa?
24	A	Oh, yes. I've attended a lot of meetings there. I
25	just I	can't remember when it started. I've owned parks

1	since 198	9 and I would say probably in the last couple of
2	years.	
3	Q	Are meetings of the Western Mobilehome Association
4	held in M	arin County?
5	A	No.
6	Q	They're not?
7	A	No.
8	Q	Are WMA or Western Mobilehome Association meetings
9	held anyw	here in Fresno County?
10	A	Yes.
11	Q	Do you attend meetings in Fresno County?
12	A	No.
13	Q	Are meetings of the Western Mobilehome Association
14	held anyw	here in Contra Costa County?
15	A	Yes.
16	Ω	Do you attend those meetings in Contra Costa County?
17	A	Yes, I have.
18	Q	Do you attend those on a regular basis?
19	A	Fairly regularly. I haven't been to one lately, but
20		
21	Q	Can you tell us when the last one was?
22	A	I don't know, eight or nine months ago.
23	Q	Have you attended more than a half-dozen of those
24	meetings?	
25	A	I don't know, possibly.

1	Q	What is your estimate of the number of meetings
2	you've at	tended?
3	A	You mean all tolled or
4	Q	In Contra Costa County.
5	A	In Contra Costa County maybe 6.
6	Q	Over a period of how many years?
7	A	The last couple of years.
8	Q	Since 1989?
9	A	Yeah.
10	Q	The Sparkle Plenty carwash
11	A	Auto detail shop.
12	Q	Auto detail shop. I'm sorry. I will get that
13	straight	before we're through here. You operated that
14	business	for only five months? Is that correct?
15	A	Six months.
16	Q	Did you operate it for six months or did you own it
17	for six m	onths?
18	A	I owned it for six months and operated it for
19	probably	five.
20	Q	Isn't it true that when you acquired that business
21	you were	looking to be an absentee owner of that operation?
22	A	That's correct.
23	Q	So it wasn't your intention to work in the business
24	on a dail	y basis when you bought it, was it?
25	A	That's right.

1	Q Is it not also true that the only reason you were in
2	Santa Rosa to operate the Sparkle Plenty business was because
3	after you acquired the business you thought it could not be
4	operated as an absentee business?
5	A That's correct.
6	Q With the exception of Sparkle Plenty, since 1988
7	have you acquired, owned or operated any business that
8	required your daily onsite presence to maintain the business?
9	A No.
10	Q On a day to day basis you have someone on call to
11	oversee the operation of the Speed-Dee Wash laundromats, don't
12	you?
13	A Yes. I have a janitorial service and a handyman.
14	Q Your radio station in Hanford, California, you
15	acquired that in what year?
16	A I didn't acquire it. I started it. It was a
17	startup. I started that in December of 1976, we went on the
18	air.
19	Q And how long did it take you to construct that
20	station?
21	A I'm going to guess now, about a year.
22	Q You acquired that facility as the result of a
23	comparative FCC hearing?
24	A I acquired the license, yes. There was no hearing.
25	O There was no hearing?

1	A	No.
2	Q	No one else had applied for Hanford? Were you
3	A	There was another applicant, yes.
4	Q	And did you settle with the other applicant?
5	A	Yes.
6	Q	And you operated that station for five years?
7	A	Four-and-a yeah, a little less than five years.
8	Q	And you sold the station? Is that correct?
9	A	Yes, I did.
10	Q	And you sold the station in 1981?
11	A	'81.
12	Q	Can you tell us what the reason was that you sold
13	the stati	on in 1981?
14	A	Well, the reason was that I was running out of
15	sufficien	t capital to really compete in the marketplace and
16	the other	reason was that the market had become very crowded
17	with a nu	mber of stations. When I started in the market it
18	was kind	of a countryfide station market and I came along and
19	things ch	anged.
20	Q	So it was the competition that really
21	A	It was the competition and lack of available funds.
22	I had a c	ompetitor that ran a \$100,000 give-away against me
23	and I cou	ld not borrow enough money to challenge those kind of
24	operators	, so the only way I could go was to sell the station,
25	which I d	idn't want to do and, of course, after I sold it I

didn't have my radio station anymore. I had the money, but I had no radio station. 2 3 Are you familiar with the competitors that you'll 4 face in Calistoga? 5 A Yes. Who do you consider those competitors to be? 6 7 Well, it's a relatively small market as far as the metro listening in that marketplace. There's a total of about six radio stations there, two of which are major. 9 10 That includes signals that are delivered to the 11 market? 12 There are many more signals that enter the Α market from other communities, but they have no sales office 13 14 and no real presence in the marketplace. 15 Are you concerned about the competitors in the 0 16 Calistoga market? 17 A No. 18 Didn't you recently file a Petition to Deny an 19 application involving one of the stations in the market --20 serving the market? 21 Yes, I did. A 22 What was the basis of your complaint? Q 23 The basis of my complaint is that if the sale Α 24 occurred, KXFX, if it were sold to Fuller Jeffrey Broadcasting, it would make a monster combination that would,

for the most part, give them 50 percent of the radio the
rated radio stations in the metro market and a 42 percent
share of the audience which I felt was a terrible advantage
for Fuller Jeffrey. That's why I objected.
Q Fuller Jeffrey would be acquiring a third market in
a third station in the market?
A A third station, yes.
Q Has your petition been disposed of?
A No. It's still before the Commission.
Q Now, there came the time in 1991 when you filed your
application for Calistoga with the Federal Communications
Commission. Do you know whether a check to pay the FCC filing
fees accompanied that application?
A Yes.
Q A check did accompany that?
A Yes.
Q And whose check was that?
A My check, our check, my wife and my check, I
believe.
MR. SHUBERT: Your Honor, at this time I would like
to take and put before the witness a copy of a check dated
November 12, 1991.
BY MR. SHUBERT:
Q Do you have a copy of that check before you, Mr.
Willson?

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1	A Yes, sir.	1
2	Q Is that the check, to the best of your recollect	tion,
3	that accompanied your filing fee to the FCC or your	
4	application to the FCC?	
5	A Yes, sir.	
6	Q And did you sign that check?	
7	A Yes.	
8	Q And that check is drawn on a joint account, is	it
9	not?	
10	A Yes.	
11	Q And who are the parties to that joint account?]
12	A Myself and my wife.	
13	Q And your wife must then be Martha-Mary Willson?	į
14	A Correct.	
15	MR. SHUBERT: Your Honor, at this point in time	·I
16	would like to mark for identification as Moonbeam Exhibit	No.
17	3 a do you have another sticker a photocopy of the	:
18	filing fee check that Mr. Willson has identified as that	that
19	accompanied his application when it was filed to the	
20	Commission or with the Commission. I provide you a copy	and I
21	provide the reporter with an original and one copy of the	:
22	check. I ask that it be identified and admitted into	
23	evidence, Your Honor.	
24	JUDGE LUTON: Moonbeam 3 for identification. A	ny
25	objection?	
		Lon. A

MR. FITCH: Yes, Your Honor, on the grounds of
relevance. There's no real party and interest issue here.
It's a check signed by Mr. Willson.
JUDGE LUTON: Overruled. Received, Moonbeam's
Exhibit 3.
(The document that was referred to as
Moonbeam's Exhibit No. 3 was marked
for identification and received into
evidence.)
BY MR. SHUBERT:
Q Now, Mr. Willson, during the course of this
proceeding among the documents that have been produced by your
side was a financial statement and, if I may, I would like to
put a copy of the financial statement before you and ask you a
few questions about that. Did you rely upon this document for
anything in relation to your application?
A Yes.
Q And what was what did you rely on it for?
A To show that I have the proper assets, liquid
assets, to fund the station for three months of operation.
Q And this was at the time you prepared and signed the
application?
A Well, this particular financial
Q Just say or no to the question. Was this at the
time you signed and prepared the application?

1	A	Yes.
2	Q	And is this your individual financial statement?
3	A	Yes.
4	Q	You alone? It doesn't include your wife?
5	A	It's my wife and mine, yes.
6	Q	This is a joint financial statement for you and your
7	wife?	
8	A	Yes, that's right.
9	Q	It's a consolidated statement?
10	A	Yes, it is.
11	Q	And, again, it bears the notation at the top of the
12	page of	Gary E. and Martha-Mary Willson?
13	A	That's correct.
14	Q	Did you prepare this statement?
15	A	Yes.
16	Q	You didn't have any assistance preparing this
17	stateme	nt?
18	A	No.
19	Q	And that is your signature and the signature of your
20	wife on	page 2 of that document?
21	A	That's correct.
22		MR. SHUBERT: At this point, Your Honor, I would
23	like to	have this financial statement identified marked for
24	identif	ication as Moonbeam Exhibit No. 4 and I would provide
25	the rep	orter with an original and one copy of the financial

	\cdot
1	statement which I have marked as Moonbeam Exhibit No. 4 and
2	ask that it be admitted into evidence.
3	(The document that was referred to as
4	Moonbeam's Exhibit No. 4 was marked
5	for identification.)
6	JUDGE LUTON: Obviously there's no financial issue.
7	What's the purpose of the offering?
8	MR. SHUBERT: This has to do with spousal
9	attribution, Your Honor, and the fact that all of the assets
10	that are being relied on in this connection in connection
11	with this application are joint assets of the husband and
12	wife.
13	JUDGE LUTON: Which might go to prove what point
14	that's relevant in this proceeding?
15	MR. SHUBERT: That in light of the fact that nothing
16	has been produced under the requirements of I believe it's
17	Absolutely Great Radio that says that certain thresholds must
18	be met before the Commission will not account for spousal
19	attribution and that those thresholds have not been met here,
20	that since this is joint property, 50 percent of the
21	attribution of this property is attributable to his wife and
22	that, therefore, his integration that he is entitled to should
23	only be 50 percent rather than 100 percent.
24	MR. FITCH: May I respond, Your Honor?
25	JUDGE LUTON: Wow! There is lots of things in